

AN INDEPENDENT COMMUNITY RESPONSE TO SUPPORT A FOOD AND NUTRITION SECURE FUTURE

*"In a world of plenty, no one - not a single person -
should go hungry,"*
-- Secretary-General Ban Ki-moon



NEWSLETTER 3

THURSDAY, SEPTEMBER 13, 2013

LETTER FROM OUR CHAIR

Dear Friends:

Greetings! We are laying the groundwork for what is to come in October, when we officially get started with 80 stakeholder interviews to identify frontline gaps and needs as we build a Zero Hunger world.

The Community for Zero Hunger team has been building out stakeholder lists and stakeholder discussion guides. In addition, we have been fortunate to sit down with practitioners in the food and nutrition security space to ensure that the conversations we will have, and the information we will be collecting are relevant and representative of on-the-ground realities.

Each of you has diverse experiences, networks and points of view. We will be reaching out to many of you for your advice before the formal work commences.

I believe so strongly that we, together, can shift the paradigm of what it means to work productively and positively across sectors to respond to global challenges. I believe that as a collective we are stronger and more insightful, and can build up areas that will transform us into a Zero Hunger world.

So many extraordinary leaders are working day in and day out to improve the productivity of smallholder farmers, convince a mother that good nutrition in the first 1,000 Days is an investment well worth it, and demonstrate how our very dynamic global knowledge base can be leveraged to its maximum potential. As your Chair, my task is to ensure we deliver something useful to all, but especially to those on the ground who are doing the good work.

We have the ability to spur a wave of change so that hunger is a thing of the past. We will do this as a community that is diverse, open and inclusive. We will do this together.

In solidarity,

Nabeeha M. Kazi
Managing Director, Humanitas Global
Chair, Community for Zero Hunger



UPDATES

The Community for Zero Hunger team is laying the groundwork for Phase I activities, which involve stakeholder interviews and context-specific gaps and issues mapping. To ensure we are collecting feedback that is representative, relevant and specific, we:

- Developed a key criteria guide to identify country-level stakeholders that will be able to provide insight on gaps and challenges in addressing food security and nutrition issues.
- Developing a list of country-level stakeholders based on the criteria guide.
- Developing a discussion guide for the country-level stakeholder interviews that will begin in October 2013.

As we move forward with Phase I, we will seek expertise and guidance from our esteemed advisory panel.

Do you have recommendations of local practitioners that we should interview? If so, please email us with names and contact information.

info@zerohungercommunity.org

WELCOMING OUR NEWEST ADVISORS AND SUPPORTERS

ADVISORS: This month we are proud to welcome four new advisors to the Community for Zero Hunger. With their experience and expertise, they are exciting additions to our incredible advisory team. We would like to extend our gratitude to them and our other advisors for supporting and guiding this multi-sectoral response.



Andrea Durkin is founder and Principal of Sparkplug, LLC. She is also an Adjunct Associate Professor of International Trade at Georgetown University in the Master of Science in Foreign Service program.

Carlos Fernandez is the former CEO of the Clinton Giustra Enterprise Partnership initiative and is currently Director at Levon Resources Ltd. and Orovero Resources.



Lina Mahy is the Advocacy, Communication and Partnerships Building Technical Officer with the United Nations System Standing Committee on Nutrition (UNSSCN) as well as UNSCN News Editor.

Roger Thurow is Senior Fellow on Global Agriculture and Food Policy at the Chicago Council on Global Affairs. Roger is the author of "The Last Hunger Season: A Year in an African Farm Community on the Brink of Change" and "ENOUGH: Why the World's Poorest Starve in an Age of Plenty." For three decades, Roger was a foreign correspondent with the Wall Street Journal.



Visit our [staff & advisors](#) page for the full list of our advisors.

THANK YOU SIGHT AND LIFE!



The Community for Zero Hunger is thrilled to announce the financial support of **Sight and Life** as a partner working towards a zero hunger world. Sight and Life is a humanitarian nutrition think tank that works to address the nutritional status of the world's most vulnerable populations. Sight and Life provides financial, technical, and communication support to health-care professionals, micronutrient interventions and research in developing countries as well as promoting partnerships that are able to tackle nutritional problems.



SPREADING THE WORD



The **2013 World Food Prize “Borlaug Dialogue” International Symposium** is just around the corner. This year’s Dialogue will focus on the roles of biotechnology, sustainability and climate volatility in obtaining a food secure future for everyone.

We are thrilled and honored that Ambassador Kenneth M. Quinn, President of The World Food Prize Foundation, will be highlighting the Community for Zero Hunger during the Symposium!

If you’re attending the Symposium, be on the lookout for our side event that will include a panel discussion and breakout session. We want to learn from you on how to ensure we have a food secure world for generations to come. Stay tuned for next month’s newsletter for more details on time and location for the side event!

Will you be attending the World Food Prize Symposium? Please let us know at info@zerohungercommunity.org!



MEXICO SEDESOL – During a trip to Mexico City in August, our Chair, Nabeeha Kazi, met key Cabinet members and Presidential Advisers, in addition to leaders who are managing Mexico’s Cruzada Contra el Hambre (Crusade Against Hunger) under the

SEDESOL – the Ministry for Social Development.



CRUZADA CONTRA EL HAMBRE is an initiative launched by President of Mexico, Enrique Peña Nieto, which seeks to guarantee food and nutrition security to 7.4 million Mexicans who currently live in extreme poverty. The Crusade seeks an

alliance between the Government, civil society, and the private sector to address the challenges of food insecurity.

Colleagues at SEDESOL and the Cruzada Contra el Hambre have agreed to work with the Community for Zero Hunger. They will share important insights around gaps and solutions within the Mexican context that may be insightful for other countries



Many thanks to the support of our Advisor, Vera Gonzalez her Mexico City team at global communications firm, **FleishmanHillard**, the Community for Zero Hunger was featured on Mexico’s Food for All radio show hosted by the **National Institute for Mexican Radio (IMER)**. During the hour-long discussion, which also featured Dr. Ana Bertha Lizuad professor of the Ibero-American University and right-to-food advocate, Nabeeha Kazi had the opportunity to talk about food and nutrition security topics, how critical public, private and civil society partnerships are as we tackle hunger, the goals of the Community for Zero Hunger, and other international initiatives such as Scaling Up Nutrition and 1,000 Days.



WHAT'S NEXT?

Implementing Phase I: Interviews with 80+ frontline leaders fighting hunger and malnutrition, will begin in October and continue through early 2014.

Conferences and Events: The months of September and October are busy ones for nutrition and food security-related conferences and events. The Community for Zero Hunger team will be attending many of these including:



International Congress of Nutrition (September 15-20, Granada, Spain)



Clinton Global Initiative Annual Meeting
(September 23-26, New York, NY)



First International Conference on Global Food Security (September 29 – October 2, Noordwijkerhout, The Netherlands)



Meetings during the **UN General Assembly**, “Post-2015 Development Agenda: Setting the Stage” (September 24 – October 2, New York, NY)



The 2013 "Borlaug Dialogue" International Symposium (October 16-19, Des Moines, Iowa)

We will take advantage of these events to speak to many stakeholders individuals.

HEARING FROM YOU

What are you seeing as the most pressing gaps that are impeding progress toward a Zero Hunger world? Do you have experience tackling hunger and malnutrition at the local level? What works and what doesn't work?

We'd love to hear from you about what you've experienced, witnessed, and lessons learned in addressing food security issues.

Please email us at

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