

AN INDEPENDENT COMMUNITY RESPONSE TO SUPPORT A FOOD AND NUTRITION SECURE FUTURE

*"In a world of plenty, no one - not a single person -
should go hungry,"*
-- Secretary-General Ban Ki-moon



NEWSLETTER 2

WEDNESDAY, JULY 31, 2013

LETTER FROM OUR CHAIR

Greetings! We had a very successful Community for Zero Hunger launch thanks to support from so many of you.

We continue to receive incredibly positive feedback for this initiative from across sectors and geographies, and many new supporters have offered to work with us.

This month we welcomed new participants in the Community for Zero Hunger. We believe that when we account for and leverage diverse individual perspectives and strengths, we can launch powerful collective action toward a Zero Hunger world.

Below are a few highlights and updates on our activities for July, and what we'll be working on in the coming months.

Thank you for working with us. Please do not hesitate to contact me or Erica Oakley, if you have questions, ideas or general thoughts.

Here's to rising to the Zero Hunger Challenge together!

In solidarity,

*Nabeeha M. Kazi
Managing Director, Humanitas Global
Chair, Community for Zero Hunger*



UPDATES

The Community for Zero Hunger team is laying the groundwork for Phase I activities, which involve stakeholder interviews and context-specific gaps and issues mapping. To ensure we are collecting feedback that is representative, relevant and specific, we:

- Developed a key criteria guide to identify country-level stakeholders that will be able to provide insight on gaps and challenges in addressing food security and nutrition issues.
- Developing a list of country-level stakeholders based on the criteria guide.
- Developing a discussion guide for the country-level stakeholder interviews that will begin in October 2013.

As we move forward with Phase I, we will seek expertise and guidance from our esteemed advisory panel.

Do you have recommendations of local practitioners that we should interview? If so, please email us with names and contact information.

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THE FOOD AND AGRICULTURE ORGANIZATION AND THE WORLD FOOD PROGRAM LEND THEIR SUPPORT

We are honored to have representatives of the Food and Agriculture Organization and the World Food Program join us.

The FAO values public-private partnerships and our work. Dr. Marcela Villareal, Director for Communications, Partnerships and Advocacy at the FAO, noted that the FAO's collaboration with the Community for Zero Hunger is well-aligned to FAO's efforts to engage leaders from across sectors in the battle against hunger and malnutrition. Dr. Villareal stated:



"The FAO recognizes the power of collective expertise and capabilities from all sectors, including the private sector, to build a hunger and malnutrition-free world. We are proud to formally collaborate with the Community for Zero Hunger, because its work aligns with FAO's commitment to constructively engage with the private sector, and leverage knowledge and resources to end hunger in our lifetime."



The WFP says we must tap untapped places to ensure a food and nutrition secure world. The World Food Program Chief of Nutrition, Dr. Martin Bloem, noted that as the Community for Zero Hunger works to leverage the experiences of leaders from across sectors, it must ensure that food security and nutrition security gaps are identified and addressed simultaneously. Dr. Bloem stated:

"We must go beyond ensuring the right to food and also account for the right to nutrients if we are to build a zero hunger world. Ensuring this right to nutrients requires improving access to nutrient-rich foods and nutrition information, scaling up efficient systems and successful interventions, and looking for innovative ideas from traditionally untapped places. The insights and expertise that our colleagues in diverse sectors will bring to the table through the Community for Zero Hunger are central to ensuring the global right to nutrients and responding to context-specific issues that stand in the way of realizing this right."

OUR ESTEEMED ADVISORS

Thirty advisors and counting. The launch of the Community for Zero Hunger is an independent community response to the UN Zero Hunger Challenge. Our 30 esteemed advisors will play an essential role in this 24-month initiative, and we would like to extend our gratitude to them for supporting and guiding this multi-sectoral response.

Welcoming John Coonrod and Baroness Mary Goudie.

This month we are proud to welcome **John Coonrod**, Executive Vice President of The Hunger Project and



Baroness Mary Goudie, Senior Member of the House of Lords of the United Kingdom as Advisors of the Community for Zero Hunger.



Visit our [staff & advisors](#) page for the full list of our advisors.

LOOKING AHEAD

The Community for Zero Hunger implementing team and key Advisors are busy planning for activation of the first phase of our work.

Getting ready to interview 80+ leaders. Phase I involves interviews with at least 80 experts on the frontlines of fighting hunger and malnutrition. We will identify context-specific issues and challenges that stand in the way of ending hunger and malnutrition before moving into Phase II in 2014.

Involving the world's most innovative companies. Phase II involves working with up to 50 of the most innovative companies around the world to identify and showcase experiences, insights and other knowledge-based assets to tackle the identified context-specific challenges in ways that align with UN calls to action and in-country needs.

SPREADING THE WORD

The launch of the Community for Zero Hunger was a community effort. Check out how our friends shared the news through their social media networks:

- Food Tank: [Community for Zero Hunger Launches as Multi-sector Response to Hunger](#)
- Harvest Plus: [Public Health Experts Take on UN's Zero Hunger Challenge](#)
- Heifer International: [We Can Achieve Zero Hunger Together](#)
- Hunger & Undernutrition Blog: [Announcing the Community for Zero Hunger](#)
- IFPRI: [Public Health Experts Take on UN's Zero Hunger Challenge](#)
- Scientists Without Borders: [Announcing the Community for Zero Hunger Initiative](#)
- Thousand Days: [Announcing the Community for Zero Hunger](#)



Voice of America

Chair of Community for Zero Hunger.

The Community for Zero Hunger was also featured on **Voice of America's Africa Tonight** segment on Friday, June 29. Click [here](#) and forward to minute 18:47 to listen to the interview with Nabeeha Kazi,



Caribe sin Hambre,

among others, for helping us spread the word via Twitter. Many thanks to [International Food Policy Research Institute \(IFPRI\)](#), [CORE Group](#), [DSM Nutrition](#), [Edesia Global](#), [Food Tank](#), [World Food Day USA](#), [Science and the City](#), [La Iniciativa America Latina y](#)

HEARING FROM YOU

What are you seeing as the most pressing gaps that are impeding progress toward a Zero Hunger world? Do you have experience tackling hunger and malnutrition at the local level? What works and what doesn't work?

We'd love to hear from you about what you've experienced, witnessed, and lessons learned in addressing food security issues.

Please email us at info@zerohungercommunity.org.

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